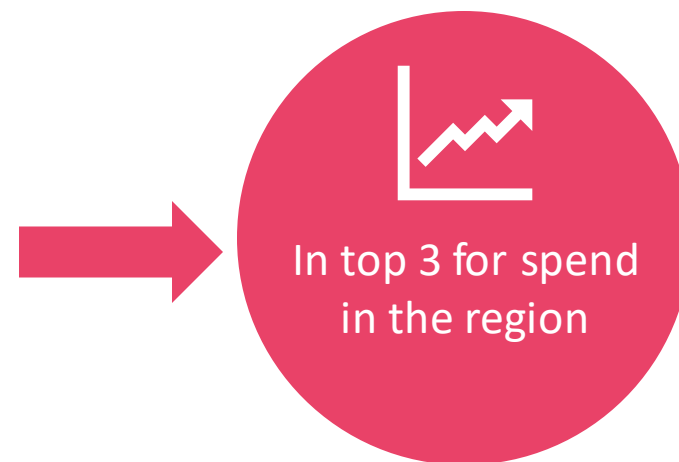
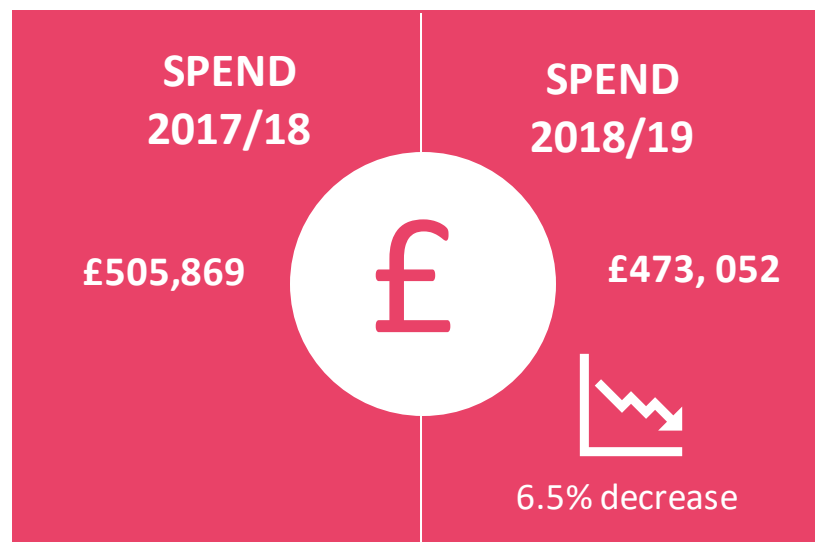
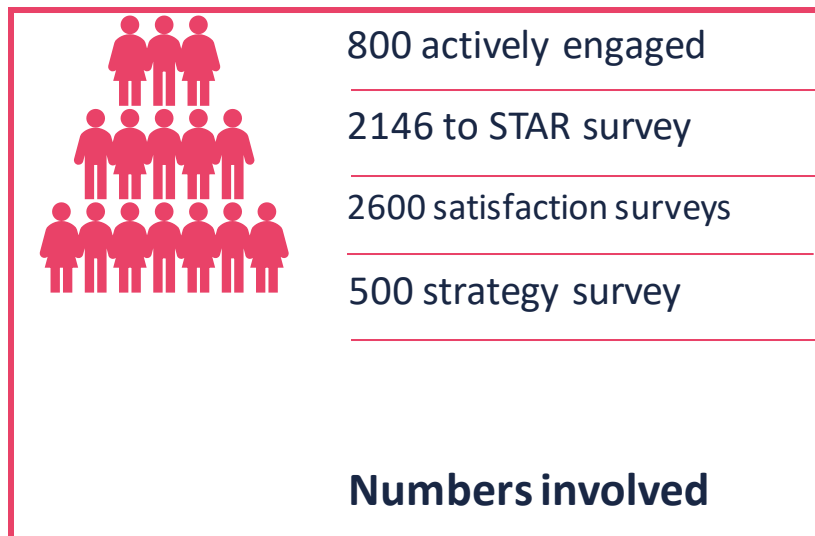


# Some customer engagement facts and figures



	2017/18	2018/19
Focus groups	62	36
Events	49	96
Task & finish groups	15	86
Competitions	94	92
Online	4	90
		<b>Customers involved</b>